

Tampa Sports Authority

Golf Course Maintenance

CHALLENGE

In May of 2010, the Tampa Sports Authority decided to contract out the golf course maintenance services of their three golf courses; Babe Zaharias, Roger Park, and Rocky Point. The problem they were facing was multiple years of inconsistent conditions, which new management felt needed to be improved upon, so they could be competitive in the Tampa Bay golf market.

SOLUTION

The Tampa Sports Authority's new management partnered with ABM to develop solid agronomic programs, improve the working culture, change the expectations, and improve the professional look and attitude of everyone involved.

Not only was this accomplished, but it was done while also taking advantage of ABM's premier buying power to lower the Tampa Sports Authority's total maintenance cost.

BENEFIT

Kennie Sims, VP of Operations for the Tampa Sports Authority states, "ABM has provided the Tampa Sports Authority improved golf course conditions, consistencies in our product and operational savings. Over the past three years, ABM has successfully completed over 50 capital projects. All of their key managers are Certified Golf Course Superintendents, creating a professional atmosphere with great expertise."

"ABM has simplified the complexities of maintaining our golf courses and capital improvements. "

- Kennie Sims, VP of Operations for TSA



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