



## Adapting to Consumer Demand with Reliable Facility Services

HMMM...



Consumers have grown more skeptical, discerning, and fickle about food. Price, taste, and convenience aren't the only factors driving buying decisions anymore.

**51%** of consumers now care about:



Health & Wellness



Safety



Social Impact



Experience



Transparency

**32%** of these consumers look for information on food and beverages in the media.



**51%** of all consumers see proper labeling as a key component of safety.



**43%** of millennials do not trust large food manufacturers.



Meeting the production, marketing, and operational demands that come with these changing dynamics is a major challenge.



### What Can You Do?

Operating your facilities at maximum efficiency allows you to focus on adapting to the evolving market:

- Maximize downtime with smart approaches to sanitation and maintenance.
- Integrate outsourced facility services to streamline your vendor relationships.
- Improve product safety with diligent sanitation and preventive equipment maintenance.
- Increase transparency with digital record-keeping, task scheduling, and facility monitoring.

In a changing market, you can rely on ABM to be a constant source of reliable facility services. Learn how at [ABM.com/Food](http://ABM.com/Food) or call us at **866.624.1520**

Sources:

1. <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/consumer-business/us-fmi-gma-report.pdf>
2. [http://www.foodbusinessnews.net/articles/news\\_home/Consumer\\_Trends/2017/01/Top\\_food\\_and\\_nutrition\\_trends.aspx?ID={E1B7B170-85F3-41AB-9D68-61FBC6AA9A62}&page=4](http://www.foodbusinessnews.net/articles/news_home/Consumer_Trends/2017/01/Top_food_and_nutrition_trends.aspx?ID={E1B7B170-85F3-41AB-9D68-61FBC6AA9A62}&page=4)