

Prudential Center

Housekeeping Services

Since its opening in 2007, the Prudential Center has served as a multi-purpose indoor arena in the Central Business District of Newark, NJ. The Prudential Center, or as many affectionately call it “The Rock” is home to the New Jersey Devils hockey team.

CHALLENGE

With over 18,700 seats, Prudential Center attracts top of the line concerts and sporting events throughout the year. In addition to the New Jersey Devils, it's also home to Seton Hall University basketball, and often needs to be cleaned quickly in between back-to-back events. As the housekeeping provider, the ABM team is tasked with making sure each event is properly staffed and that each visitor, fan and guest has a positive experience - from the second they exit their car, to when they take their seat.

SOLUTION

Our team integrates seamlessly with the arena's staff to ensure that all parties are on the same page and events are fully staffed. Through training and onsite management, we help enhance the fan experience with accountable, high-quality service.

BENEFITS

- A seamless transition and excellent service levels have strengthened the partnership between ABM and the Prudential Center.
- Prudential Center has benefited from ABM's deep expertise in servicing arenas, allowing its staff to focus on providing a world-class fan experience.



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