

The Competitive Advantages of a Valet Program



If you manage a facility where parking is at a premium and service is a must (such as a commercial or residential high rise, hospital, sports venue), a valet program could set you apart and impress occupants. However, finding the right parking and valet partner is key, as fly-by-night operations could compromise your business and reputation.

Valet uses space more efficiently.

By converting an existing self-park garage to valet, you can maximize capacity. If your 100-car garage could potentially hold 140 cars, then you could eliminate or delay the need for new parking construction, as well.



Valet is a differentiator.

If a potential resident had to choose between a high-rise with or without valet, which do you think they would choose? Valet is rapidly becoming a basic requirement for first-class high rises.

A good valet program protects you.

Experienced valet operations that are properly insured take risk off you. Look for programs with drivers that are fully trained to minimize rates of damage, accidents, injury, and occupant dissatisfaction.



Valet operators can offer the latest tech.

Parkers expect speedy service, and technology communication apps can help ensure quick and efficient departures for guests, increasing their satisfaction with your operation.

ABM parks an average of **50,000** cars a day in our **400+** locations. That's over **18 million** cars a year. For more information about the competitive advantages of valet,

call **866.624.1520** or visit **ABM.com/Parking**