

Building the New Normal: Benchmarking What's Important to ABM Clients for Reentry

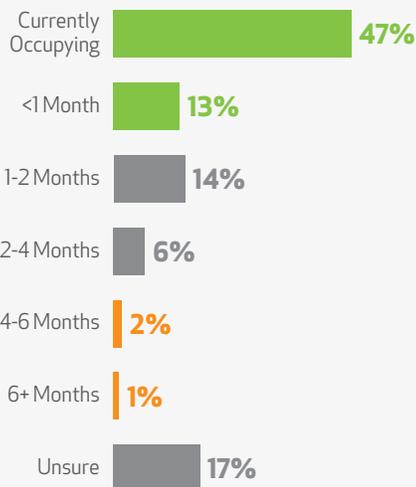


Our recent survey by Kingsley Associates asked clients about their immediate and future response plans regarding reentry during COVID-19. Across all industries surveyed, clients responded that finding a way to occupy their spaces safely as soon as possible was highly important.

KEY FINDING #1

The working world hasn't stopped, despite the pandemic.

When are you planning for reentry or ramp up of occupancy?



60% of clients

are currently utilizing their space or plan to reenter within the month.

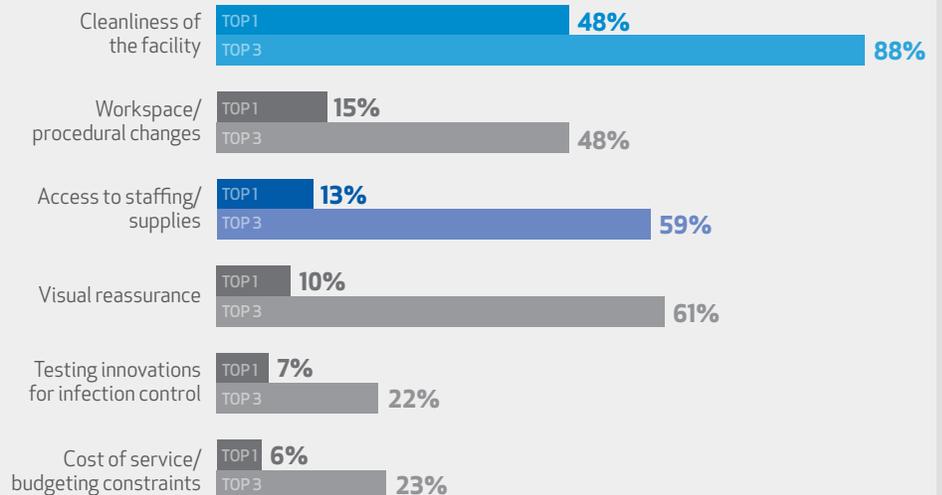
Less than 3% of clients

overall intend to keep facilities closed or limit occupancy for at least 6 months.

KEY FINDING #2

Cleanliness is the most important factor when thinking about reentry.

What is top of mind for you as you think about re-entry?



48% of respondents

cite overall cleanliness of the facility as their top factor when thinking about re-entry. Furthermore, cleanliness of facility is the top reentry factor across all industries.

KEY FINDING #3

Concerns about access to staffing and supplies for disinfection are universal.

Across all industries,

anxiety about securing appropriate staffing levels and obtaining supplies was another top concern, usually in second place behind cleanliness.

If cleanliness, disinfection, staffing levels, and access to the supply chain are among your facility reentry concerns, we can help. Visit [ABMEnhancedClean.com](https://www.abmenhancedclean.com) to learn more or call 866.624.1520.