

Orlando International Airport

Parking Solutions

The Orlando International Airport is the 13th busiest airport in the United States and the 29th busiest worldwide.

Being primarily an origin and destination airport, with daily averages of nearly 100,000 passengers across nearly 900 flights, the airport quickly found itself dealing with a persistent problem of vehicular traffic along the roadways and the curb.

At the time, the airport parking lots provided a 10 minute grace period to try and alleviate the congestion, but this had not proven to be a viable option as congestion was continuing to hamper the airport roadways.

CHALLENGE

Come up with a solution that will help alleviate traffic congestion along the roads and curbs while better utilizing the available parking.



SOLUTION

ABM recommended that the Airport increase the grace period, for the garage, from 10 minutes to 40 minutes. The first 40 minutes would be free if the customer could exit within the first 40 minutes of entering the garage. The fee structure was changed to reflect a customer being charged \$3.00 at 41 minutes of the first hour of parking and an additional \$1.00 every 20 minutes up to the maximum daily rate of \$17.00.

By taking such an approach, ABM was able to create a system that would alleviate congestion and increase revenues of short term visitors without hindering the parking revenues accrued through air travelers and other long-term parking guests.

BENEFIT

In addition to reducing traffic, after 1 year with the system, the short term revenue had increased by more than \$1 million dollars due to the 40 minute grace period.

ABM was able to implement a parking plan that not only reduced airport traffic, but also increased parking revenues.



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